



## Pretentiousness: Why it Matters

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By Dan Fox

Fitzcarraldo Editions. Paperback. Book Condition: new. BRAND NEW, Pretentiousness: Why it Matters, Dan Fox, What is pretentiousness? Why are we afraid of it? And more controversially: why is it vital to a thriving culture? This book will argue that pretentiousness is the engine oil of culture; that it has always been an essential lubricant in the development of the arts, from the most wildly successful pop music and fashion through to the most recondite avenues of literature and the visual arts. Demonstrating how pretentiousness forms part of daily life, this book aims to ignite a lively debate about public discourse around the arts, advocating critical imagination and open-mindedness over knee-jerk accusations of elitism or simple fear of the new and the different. Drawing on the author's own experiences growing up and working at the more radical edges of the arts, this book is a timely defence of pretentiousness as a necessity for innovation and diversity in our culture.



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