



## Notes from the Managers Scratch Pad Articles Written to the Employees of the Company

By P. E. Bruce B. Cloud Sr.

AuthorHouse. Paperback. Book Condition: New. Paperback. 284 pages. Dimensions: 9.0in. x 6.0in. x 0.7in. How many times have you heard that money doesn't grow on trees? Notes from the Managers Scratch Pad . . . is a collection of Bruce Cloud's articles published in the company's internal news magazine from 1965 to 1984 emphasizing how a company must be resourceful with its assets to be successful and that without success there is no company, there are no jobs. Bruce Cloud's emerging career as a registered professional engineer (PE) shaped him into an executive who was asked to step up and manage a privately owned company in a rapidly developing worldwide construction market. These articles show how events impacted business in those days and how many similar circumstances are found in our business cycles of today. Have we learned from history or are we doomed to repeat it? Under Cloud's byline there were lessons to implement which turned into best business practices that have never lost their value. In 2006 Bruce Cloud was asked to write the employees one more time to celebrate the 50th anniversary of the company's internal news publication he helped initiate. That article is used as the book's...



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