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Innovation Policy: A Guide for Developing Countries (Paperback)

By World Bank

World Bank Publications, United States, 2010. Paperback. Book Condition: New. 251 x 175 mm. Language: English . Brand New Book ***** Print on Demand *****.Innovation--in all its forms--and particularly technological innovation in recent years has become a crucial driver for spurring growth, enhancing competitiveness, and increasing social well being in all economies of the world. Innovation should be understood in a broad and diversified sense including not only the creation of new knowledge and technology and the adaptation of existing ones, but even more importantly, the diffusion and use of technologies, products, processes, and practices which are new in a given country context - a definition that is particularly relevant for low- and medium- income countries. Innovation policy, by its very nature, is an inter- or multi-departmental policy, touching policy areas as complementary and different as education and training, skills development, science and technology, the business environment, ICT and other infrastructure (e.g. logistics). This guidebook therefore necessarily draws upon a large and diversified set of policy areas as sources of knowledge and competence in order to provide a holistic discussion of innovation policy. It offers a broad methodological framework into which concerned policy making communities can design, conceive and implement...



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